



CTV Ad Creative :: Ad Specs

FILE TYPE

MP4

FILE SIZE

1 GB Max

RESOLUTION

16:9

BITRATE

15,025-30,000 kbps

AUDIO SAMPLE RATE

48 kHz

FRAME RATE

23.98 or 29.97 fps

DURATION

:15 :30 :60

Interested in a non-standard ad option?
marketing@triadctv.com